

National Council on Public Polls

Analysis of

2012 Pre-election Gubernatorial

State Name	Sponsor/Pollster	Pollster	Start Date	End Date	Voter Sample	Population	Mode	Sample Design	Affiliation	Democrat	Republican	Ind. Undecided	Dem. Vote %	GOP Vote %	Ind. Vote %	Vote Margin: Dem% - GOP%	Poll Margin: Dem% - GOP%	
Delaware Final Election Results										Jack Markell 69.3%	Jeff Cragg 28.6%	Ind 2.1%						
Delaware													69.34%	28.59%	2.07%	40.75%		
Indiana Final Election Results										John Gregg 46.6%	Mike Pence 49.5%	Ind 4.0%						
Indiana	McLaughlin (R-Mourdock)	McLaughlin (R)	10/31/2012	11/1/2012	600	Likely Voters	Phone		Pty	39%	51%	8%	46.56%	49.49%	3.95%	-2.93%	-12.00%	
Indiana	Howey-Depauw	Bellwether Research (R) /Garin-Yang-Hart (D)	10/28/2012	10/30/2012	800	Likely Voters	Phone		Pty2	40%	47%	0%	46.56%	49.49%	3.95%	-2.93%	-7.00%	
Indiana	The Polling Company Inc./WomanTrend (R-Pence)	The Polling Company Inc./WomanTrend (R)	10/25/2012	10/28/2012	1213	Likely Voters	Phone		Pty	37%	46%	11%	46.56%	49.49%	3.95%	-2.93%	-9.00%	
Indiana	Clarity (D-DGA/Gregg)	Clarity (D)	10/24/2012	10/26/2012	825	Likely Voters	Mixed		Pty	44%	47%	9%	46.56%	49.49%	3.95%	-2.93%	-3.00%	
Missouri Final Election Results										Jay Nixon 54.8%	Dave Spence 42.5%	Ind 2.7%						
Missouri	PPP	PPP (D)	11/2/2012	11/3/2012	835	Likely Voters	IVR		Pty	53%	45%	2%	54.77%	42.53%	2.70%	12.24%	8.00%	
Missouri	SurveyUSA	SurveyUSA	10/28/2012	11/3/2012	589	Likely Voters	Mixed		None	48%	39%	8%	54.77%	42.53%	2.70%	12.24%	9.00%	
Missouri	Mason-Dixon	Mason-Dixon	10/23/2012	10/25/2012	625	Likely Voters	Phone		None	48%	42%	9%	54.77%	42.53%	2.70%	12.24%	6.00%	
Montana Final Election Results										Steve Bullock 48.9%	Rick Hill 47.3%	Ind 3.8%						
Montana	PPP	PPP (D)	11/2/2012	11/3/2012	836	Likely Voters	IVR		Pty	48%	48%	2%	48.90%	47.34%	3.76%	1.57%	0.00%	
Montana	The Lee Newspapers Poll/Mason-Dixon	The Lee Newspapers Poll/Mason-Dixon	10/29/2012	10/31/2012	625	Likely Voters	Phone		None	46%	49%	3%	48.90%	47.34%	3.76%	1.57%	-3.00%	
Montana	Pharos Research Group	Pharos Research Group	10/26/2012	10/28/2012	799	Likely Voters	Phone		None	47%	44%	0%	48.90%	47.34%	3.76%	1.57%	3.00%	
New Hampshire Final Election Results										Maggie Hassan 54.6%	Ovide Lamontagne 42.5%	Ind 2.9%						
New Hampshire	Rasmussen	Rasmussen	11/4/2012	11/4/2012	750	Likely Voters	IVR		None	50%	45%	4%	54.61%	42.52%	2.87%	12.09%	5.00%	
New Hampshire	New England College	New England College	11/3/2012	11/4/2012	666	Likely Voters	IVR		None	47%	45%	7%	54.61%	42.52%	2.87%	12.09%	2.00%	
New Hampshire	PPP	PPP (D)	11/3/2012	11/4/2012	1550	Likely Voters	IVR		Pty	51%	47%	2%	54.61%	42.52%	2.87%	12.09%	4.00%	
New Hampshire	UNH/WMUR	UNH/WMUR	11/1/2012	11/4/2012	779	Likely Voters	Phone		None	49%	40%	9%	54.61%	42.52%	2.87%	12.09%	9.00%	
New Hampshire	NBC/WSJ/Marist	NBC/WSJ/Marist	10/28/2012	10/29/2012	1013	Likely Voters	Phone		None	49%	44%	6%	54.61%	42.52%	2.87%	12.09%	5.00%	
North Carolina Final Election Results										Walter Dalton 43.2%	Pat McCrory 54.6%	Ind 2.1%						
North Carolina	PPP	PPP (D)	11/3/2012	11/4/2012	926	Likely Voters	IVR		None	43%	50%	3%	43.23%	54.62%	2.15%	-11.39%	-7.00%	
North Carolina	SurveyUSA	SurveyUSA	10/27/2012	10/29/2012	682	Likely Voters	Mixed		None	36%	53%	7%	43.23%	54.62%	2.15%	-11.39%	-17.00%	
North Carolina	Elon	Elon	10/21/2012	10/26/2012	1238	Likely Voters	Phone		None	38%	52%	11%	43.23%	54.62%	2.15%	-11.39%	-14.00%	
North Dakota Final Election Results										Ryan Taylor 34.3%	Jack Dalrymple 63.1%	Ind 2.6%						
North Dakota																		
Utah Final Election Results										Peter Cooke 27.7%	Gary Herbert 68.4%	Ind 3.9%						
Utah													27.75%	68.37%	3.89%	-40.62%	0.00%	
Vermont Final Election Results										Peter Shumlin 57.8%	Randy Brock 37.6%	Ind 4.6%						
Vermont													57.80%	37.55%	4.65%			
Washington Final Election Results										Jay Inslee 51.5%	Rob McKenna 48.5%	Ind 0.0%						
Washington	PPP	PPP (D)	11/1/2012	11/3/2012	932	Likely Voters	IVR		Pty	50%	48%	2%	51.54%	48.46%	0.00%	3.08%	2.00%	
Washington	SurveyUSA	SurveyUSA	10/28/2012	10/31/2012	555	Likely Voters	Mixed		None	47%	46%	7%	51.54%	48.46%	0.00%	3.08%	1.00%	
Washington	University of Washington/KCTS9	University of Washington/KCTS9	10/18/2012	10/31/2012	632	Likely Voters	Phone		None	49%	46%	6%	51.54%	48.46%	0.00%	3.08%	3.00%	
West Virginia Final Election Results										Earl Ray Tomblin 50.5%	Bill Maloney 45.7%	Ind 3.8%						
West Virginia													50.50%	45.70%	3.80%	4.80%		

National Council on Public Polls

Analysis of

2012 Pre-election Gubernatorial

State Name	Sponsor/Pollster	Pollster	Start Date	End Date	Poll Margin% - Vote Margin%	Abs. Value of Difference	Candidate Estimate Error	Final Poll	Final Week - Oct. 29	Last Weeks - Oct 17
Delaware Final Election Results										
Delaware										
Indiana Final Election Results										
Indiana	McLaughlin (R-Mourdock)	McLaughlin (R)	10/31/2012	11/1/2012	-9.07%	9.07%	4.54%	1	1	1
Indiana	Howey-Depauw	Bellwether Research (R) /Garin-Yang-Hart (D)	10/28/2012	10/30/2012	-4.07%	4.07%	2.04%	1	1	0
Indiana	The Polling Company Inc./WomanTrend (R-Pence)	The Polling Company Inc./WomanTrend (R)	10/25/2012	10/28/2012	-6.07%	6.07%	3.04%	1	0	0
Indiana	Clarity (D-DGA/Gregg)	Clarity (D)	10/24/2012	10/26/2012	-0.07%	0.07%	0.04%	1	0	1
Missouri Final Election Results										
Missouri	PPP	PPP (D)	11/2/2012	11/3/2012	-4.24%	4.24%	2.12%	1	1	0
Missouri	SurveyUSA	SurveyUSA	10/28/2012	11/3/2012	-3.24%	3.24%	1.62%	1	1	0
Missouri	Mason-Dixon	Mason-Dixon	10/23/2012	10/25/2012	-6.24%	6.24%	3.12%	1	0	1
Montana Final Election Results										
Montana	PPP	PPP (D)	11/2/2012	11/3/2012	-1.57%	1.57%	0.78%	1	1	0
Montana	The Lee Newspapers Poll/Mason-Dixon	The Lee Newspapers Poll/Mason-Dixon	10/29/2012	10/31/2012	-4.57%	4.57%	2.28%	1	1	0
Montana	Pharos Research Group	Pharos Research Group	10/26/2012	10/28/2012	1.43%	1.43%	0.72%	1	0	1
New Hampshire Final Election Results										
New Hampshire	Rasmussen	Rasmussen	11/4/2012	11/4/2012	-7.09%	7.09%	3.55%	1	1	0
New Hampshire	New England College	New England College	11/3/2012	11/4/2012	-10.09%	10.09%	5.05%	1	1	0
New Hampshire	PPP	PPP (D)	11/3/2012	11/4/2012	-8.09%	8.09%	4.05%	1	1	0
New Hampshire	UNH/WMUR	UNH/WMUR	11/1/2012	11/4/2012	-3.09%	3.09%	1.55%	1	1	0
New Hampshire	NBC/WSJ/Marist	NBC/WSJ/Marist	10/28/2012	10/29/2012	-7.09%	7.09%	3.55%	1	1	0
North Carolina Final Election Results										
North Carolina	PPP	PPP (D)	11/3/2012	11/4/2012	4.39%	4.39%	2.20%	1	1	0
North Carolina	SurveyUSA	SurveyUSA	10/27/2012	10/29/2012	-5.61%	5.61%	2.80%	1	1	0
North Carolina	Elon	Elon	10/21/2012	10/26/2012	-2.61%	2.61%	1.30%	1	0	1
North Dakota Final Election Results										
North Dakota										
Utah Final Election Results										
Utah					40.62%	40.62%	20.31%			
Vermont Final Election Results										
Vermont										
Washington Final Election Results										
Washington	PPP	PPP (D)	11/1/2012	11/3/2012	-1.08%	1.08%	0.54%	1	1	0
Washington	SurveyUSA	SurveyUSA	10/28/2012	10/31/2012	-2.08%	2.08%	1.04%	1	1	0
Washington	University of Washington/KCTS9	University of Washington/KCTS9	10/18/2012	10/31/2012	-0.08%	0.08%	0.04%	1	1	0
West Virginia Final Election Results										
West Virginia										